

# LIGHTREADING'S VOIP Services insider

TARGETED ANALYSIS OF BUSINESS-CLASS VOICE APPLICATIONS

## Femtocells at the Enterprise: Expanding Coverage Plus UC

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### Report Highlights

**A key capability for femtocell at the enterprise is that mobile operators can tailor in-building tariff policies for enterprise customers with no impact to their networks**

**Value is gained through management of mobile services and improvements to business processes**

**Enterprises use femtocell at the enterprise to improve cellular services and customer satisfaction inside buildings**

**Operators gain indoor coverage and increased network capacity from femtocells at the enterprise**

**"Locking" femtocells to specific providers is a tremendous challenge**

**Expect to see mobile operators developing truly enterprise-specific service offerings to enterprises in the next 18 to 24 months.**

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